



Sponsorship Opportunities Available

The **Alaska Symphony of Seafood** is an annual competition for new products made from Alaska seafood. Since 1994, the **Alaska Fisheries Development Foundation (AFDF)** has hosted and organized the Symphony, designed to encourage and promote the development of value-added products. In 2021-22, the **Symphony** is hosting events in Seattle, Juneau and Boston, and offering awards in Salmon and Whitefish product categories in addition to Retail, Food Service and Beyond the Plate. Product entries can enter into all qualified categories and are eligible for multiple awards (i.e. Retail and Salmon, or Beyond the Plate and Whitefish). Special awards will include: Grand Prize, Seattle People's Choice, Juneau People's Choice and the Bristol Bay Choice.

The Symphony could not be possible without the vision and impetus of its sponsors. The Symphony receives generous support from the seafood industry, but that is not the only source of sponsors. These successful events attract organizations, large and small, that support Alaska's seafood industry and benefit by being associated with the seafood industry and promoted by the Symphony. In particular, the Juneau event showcases the work of the entire seafood supply chain, from harvester, processor, packing supplier, shipper, all the way to the retailer. **Your support through a sponsorship will help continue this important event and help create more value for all from Alaska seafood.**

SPONSORSHIP LEVELS:

Benefactor - \$10,000 and up

- ❖ Same benefits as the Maestro Level below, plus these additional benefits:
- ❖ Advertising banner & company description on AFDF's Symphony web page with a year-round presence.
- ❖ Six complementary tickets to each of the Seattle & Juneau events.
- ❖ Company advertising banner displayed at each event in Seattle, Juneau and Boston.

Maestro — \$5,000 - \$9,999

- ❖ Same benefits as the Concertmaster Level below, plus these additional benefits:
- ❖ Five complementary tickets to each of the Seattle & Juneau events.
- ❖ Company logo appears in color in Symphony booth at Seafood Expo North America in Boston.

Concertmaster — \$2,500 - \$4,999

- ❖ Same benefits as the Soloist Level below, plus these additional benefits:
- ❖ Four complementary tickets to each of the Seattle & Juneau events.
- ❖ Sponsorship announced in public relations efforts for Symphony including press releases, press conferences, and all events.

Soloist — \$500 - \$2,499

- ❖ Same benefits as the Aficionado Level below, plus these additional benefits:
- ❖ Two complementary tickets to each of the Seattle & Juneau events.
- ❖ Company name appears in local and national industry print advertising and Symphony promotional materials.
- ❖ Company logo appears on sponsor poster at all media and public happenings in Seattle, Juneau and Boston.

Aficionado – Up to \$499

- ❖ Web site link and company logo on AFDF's Symphony web page with a year-round presence.
- ❖ Two complimentary tickets to either the Seattle or Juneau event.



ALASKA SYMPHONY of SEAFOOD®
Inspiring innovation, value & utilization

Symphony Sponsor Benefits

Level of Participation

Symphony Sponsor Benefits	Level of Participation				
	Benefactor \$10,000 & Up	Maestro \$5,000 - \$9,999	Concertmaster \$2,500 - \$4,999	Soloist \$500 - \$2,499	Afficionado Up to \$499
Complimentary tickets to each of the Seattle & Juneau events	6	5	4	2	
Complimentary tickets to either the Seattle or Juneau event					2
Advertising banner & company description on AFDF's Symphony web page with a year-round presence	Yes				
Company advertising banner displayed at each event in Seattle, Juneau and Boston	Yes				
Company logo appears in color in Symphony booth at Seafood Expo North America in Boston	Yes	Yes			
Sponsorship announced in public relations efforts for Symphony including press releases, press conferences, and all events	Yes	Yes	Yes		
Company name appears in local and national industry print advertising and Symphony promotional materials	Yes	Yes	Yes	Yes	
Company logo appears on sponsor poster at all media and public happenings in Seattle, Juneau and Boston	Yes	Yes	Yes	Yes	
Web site link and company logo on AFDF's Symphony web page with a year-round presence	Yes	Yes	Yes	Yes	Yes

Call (907) 276-7315 or visit www.afdf.org to find out more information about how to become a sponsor of the Alaska Symphony of Seafood and the benefits that your organization will receive throughout the year.



See here for a full list of Symphony sponsors. Thank you!